

Applications Go Live
Monday, August 26



LONE LANE PARK – ALLENTOWN, PA

OCT 18, 2024

5:30 PM – 9 PM

www.thenannyloft.org/bizfair



FRIDAY
OCT 18, 2024
5:30 PM – 9 PM

Come support local student businesses selling their hand-crafted products and talents at this fun family festival.

**OPEN TO THE
COMMUNITY!**

Lone Lane Park

30 Lone Lane
Allentown, PA 18104

www.thenannyloft.org/bizfair



**DON'T FORGET
TO BRING CASH!**



Calling All Kid Entrepreneurs!

Ignite your child's entrepreneurial passions

The spirit of entrepreneurship catches on at an early age. And today, there are more kid entrepreneurs changing the small business landscape than ever. As a result, The Nanny Loft and The Nanny Loft Foundation would like to nurture our future Entrepreneurs and are hosting the 4th Annual Children's Business Fair! The event provides a fun environment for children to experience entrepreneurship.

Applications are open for young business enthusiasts ages 6-17! Support our young entrepreneurs, grab some food and shop the pavilion prior to movies in the park.

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In partnership with other local non-profits, The Nanny Loft Foundation will donate a portion of the proceeds to provide free or reduced-cost respite child care to

foster parents and other underserved families in the community.

For more info contact
Dilia Coppedge at
info@thenannyloft.org



To learn more or register, visit:

www.thenannyloft.org/bizfair

APPLICATIONS GO LIVE ON AUGUST 26 – SPACE IS LIMITED

General Information

- Each pavilion has a table and attached benches (first 20 vendors). All other vendors will need to bring their own tent, table & chairs (we will communicate this to vendors).
- No more than 4 participants per booth/business.
- Only service animals are permitted. No open flames.
- Parents of younger children may sit at their pavilion table, and assist with set-up, sales, and interacting with the customers.





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SPONSORSHIP LEVELS

To become a sponsor contact
Dilia Coppedge at info@thenannyloft.org

Miracle Maker \$750

Logo printed on back of Children's Business Fair shirt that will be distributed to all participating kids on day of event

Linked logo displayed for 1 year on Children's Business Fair website

Linked logo displayed for 1 year on The Nanny Loft website

Recognition as Miracle Maker Level sponsor during event

VIP Informational table at event

Logo visibility at event

Several shout-outs as Miracle Maker Level sponsor on The Nanny Loft social media outlets using your handle, before, during and after event

Provide take away company promotional items

Cultivator \$500

Linked logo displayed for 6 months on Children's Business Fair website

Linked logo displayed for 6 months on The Nanny Loft website

Recognition as sponsor during event

Informational table at event

Logo visibility at event

Several shout-outs as sponsor on The Nanny Loft social media outlets using your handle, before and during

Provide take away company promotional items

Visionary \$250

Linked logo displayed for 3 months on Children's Business Fair website

Linked logo displayed for 3 months on The Nanny Loft website

Recognition as sponsor during event

Logo visibility at event

Provide take away company promotional items



THANK YOU TO OUR SPONSORS:
Acton Business School
Upper Macungie Township





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2024 Children's Business Fair Sponsorship Agreement Form

The Children's Business Fair will offer the opportunity for young entrepreneurs, ages 6-17, to showcase and sell their product or service to the public. Working with The Nanny Loft, children will learn free-market principles, how the workforce drives the local economy and relish in the rewards of their hard work.

I agree to become a 2024 Nanny Loft Children's Business Fair sponsor at following level:

\$750 Miracle Maker | \$500 Cultivator | \$250 Visionary

Name: _____

Company Name: _____

Street Address: _____

City/State/Zip: _____

Phone Number: _____

Preferred Email Address: _____

Website Link: _____

>> **Email high resolution logo (minimum 300 DPI) to info@thenannyloft.org**

Signature: _____ Date: _____

Payment Type (please check one): VISA MASTERCARD AMEX CHECK*

*Make check payable to "The Nanny Loft" and mail to: ATTN: Dilia Coppedge, PO Box 802, Fogelsville, PA 18051

Name on Credit Card: _____

Billing Address: _____

Credit Card Number: _____

Expiration: _____

Security Code: _____ Signature: _____

Date: _____

Scan below to fill out
sponsorship online.

