

# Party for the Parks Fun-Raisers



UPPER MACUNGIE TOWNSHIP  
Working to create a brighter tomorrow



Parks  
and  
Recreation

## Opportunities:

- Programs & Events
- Remembrance Trees
- Memorial Benches
- Athletic Field Banner
- Pavilion Naming
- Volunteer in the Park

FOR MORE INFO, CALL 610-395-4892 ext. 156



UPPER  
MACUNGIE  
TOWNSHIP

PARKS & RECREATION  
8330 Schantz Road  
Breinigsville, Pa 18031



# Sponsorship Opportunities

## Upper Macungie Township Recreation Department

In 2023, the Upper Macungie Township Recreation Department expanded the townships Summer Camp with 250 children enrolled. This year, we plan to enroll 375 children into the Camp! Over the past two years we have grown the areas senior fitness programs to include Water Aerobics, Chair Strength and Mobility classes, & more. We have also provided a plethora of educational and recreational programs for community members. The Girls on the Run Program, Tennis and Pickleball Lessons, Movies in the Park, Lil Athletics, Concerts in the Park, Mad Science Camps and more have been a tremendous success in improving the area's health and wellness opportunities for thousands of residents.

We are now seeking like-minded community partners who understand the need and benefit of offering free and affordable family and community-oriented events as we plan to host the annual Kid's Noon Year's Eve Party, Bunny Hop, Trunk or Treat, Barktoberfest, Movies & Concerts in the Park and more in the summer of 2024! Each event comes at a cost of \$1,000 - \$2,500 but brings a tremendous sense of community, joy, pride and entertainment to the area.

***Everything we do is aimed at making Upper Macungie a better place to live, work and play!***

Our goal is to provide safe, family-friendly programs and events that bring people together and foster a sense of community. We would consider it an honor and a privilege to add you to our list of partners as we create programs that further your vision, supports your passion's and most importantly, meets your desire to make a difference. Our continued growth and impact in the community can only grow with support from community leaders like you!

**To support the Recreation Department, please complete & return any of the forms in this Fun-raiser packet!**



We are not simply asking for a donation...but rather we are asking you to join us as we create a sense of community, cohesion, and comradery together and build a bright future across Upper Macungie. We understand that the most important return for your partnership is knowing that your contribution is helping the community, but we would also like to offer you the recognition opportunities listed on the backside of this page.

***Thank you in advance for your consideration as we work together to make***

***UMT an even better place to live, work and play!***

# Program & Event Sponsorship Recognition Opportunities

**Friend Level Sponsorship:**

- Recognition on Upper Macungie Township social media

**Family Level Sponsorship:**

- Name/logo on Upper Macungie Township Website
- Recognition on Upper Macungie Township social media

**Trojan Level Sponsorship:**

- 3x6 Banner displayed at your choice of two (2) UMT events
- Recognition on Upper Macungie Township social media
- Option to pass out your own literature at your chosen two (2) events
- Name/logo on Upper Macungie Township Website

**Park Partner Level Sponsorship:**

- 4x8 Large banner displayed at four (4) UMT events
- Name/logo included in all press releases
- Recognition on Upper Macungie Township social media
- Option to pass out your own literature at your chosen of four (4) events
- Recognition in the annual Upper Macungie Township Spring/Summer Newsletter
- Name/logo on Upper Macungie Township Website

**Visionary Level Sponsorship:**

- **Logo on the back of all Summer Camp T-Shirts (375 campers)**
- Lead logo placement in all print advertising
- 4x8 Large banner prominently displayed at six (6) UMT community events
- Verbal recognition at six (6) UMT community events
- Name/logo included in all event press releases
- Recognition on Upper Macungie Township social media
- Option to pass out your own literature at all events
- Recognition in the annual Upper Macungie Township Spring/Summer Newsletter
- Name/logo on Upper Macungie Township Website

<b><u>2024 Events</u></b>
02/10/24 – Winter Festival
04/06/24 – Bunny Hop
05/04/24 – Youth Fishing Derby
05/11/24 – Pickleball Tournament (#1)
06/07/24 – Movie in the Park (#1)
07/27/24 – Food Truck Festival
09/06/24 – Movie in the Park (#2)
09/14/24 – Pickleball Tournament (#2)
Fall 2024 – Barktoberfest
Fall 2024 – Trunk or Treat
Fall 2024 – Noon Years Eve Party
<i>*Please circle the events above that you wish to sponsor</i>
<i>*Above dates are subject to change</i>

- 
- \_\_\_ Yes, we would be happy to support & sponsor the Friends of Upper Macungie Township at the **‘Friend Level’** **\$50**
- \_\_\_ Yes, we would be happy to support & sponsor the Friends of Upper Macungie Township at the **‘Family Level’** **\$250**
- \_\_\_ Yes, we would be happy to support & sponsor the Friends of Upper Macungie Township at the **‘Trojan Level’** **\$500**
- \_\_\_ Yes, we would be happy to support & sponsor the Friends of Upper Macungie Township at the **‘Park Partner Level’** **\$1,000**
- \_\_\_ We would be happy to support & sponsor the Friends of Upper Macungie Twp. at the community leader **‘Visionary Level’** **\$2,500**
- \_\_\_ We would like to support your mission with a simple donation **amount of our own choosing** \$ \_\_\_\_\_

Family/Company Name as It Should Be Displayed at Events:

\_\_\_\_\_

Contact Person: \_\_\_\_\_

Email: \_\_\_\_\_ Phone Number: \_\_\_\_\_

**Please return this page with your contribution and make checks payable to:** Upper Macungie Township, 8330 Schantz Road, Breinigsville, PA 18031. If you have any questions, do not hesitate to contact us at 610-395-4892 or [Recreation@uppermac.org](mailto:Recreation@uppermac.org)



## UPPER MACUNGIE TOWNSHIP

### Volunteer in the Park (VIP) Program:

DO YOU WANT TO GIVE BACK TO HELP UPPER MACUNGIE THRIVE? There are many opportunities for you to help at a special event or participate in a park beautification project. We are always looking for community members who want to share their time, talent, and expertise to make Upper Macungie an even better place to live, work and play.

To be notified when we have a need for volunteers, please simply return this form with your contact information. Once you are added to our VIP list, you will be emailed throughout the year as volunteer opportunities arise. If you are able to join us, great! You can expect to receive 4-6 emails throughout the year with volunteer opportunities.



Name:

Address:

Volunteer Interest (ie. Special events, planting trees, etc.):

Contact Email:

Contact Phone:



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