

**UPPER MACUNGIE TOWNSHIP
PARKS & RECREATION**

8330 Schantz Road
Breinigsville, Pa 18031



Sponsorship Opportunities for Upper Macungie Township's Recreation Department Programs and Events

Brought to you by Friends of Upper Macungie Township

In 2022, the Upper Macungie Township Recreation Department brought Summer Camp back to the area's youth with 125 children enrolled. This year, we plan to enroll 250 children into the Camp! Over the past two years we have grown the areas senior fitness programs to include Pilates classes, Water Aerobics, Chair Strength and Mobility classes, & more. We have also provided a plethora of educational and recreational programs for community members. The Girls on the Run Program, Tennis Lessons, Pickleball Tournaments, Movies in the Park, Lil Athletics, Mad Science Camps and more have been a tremendous success in improving the area's health and wellness opportunities for thousands of residents.

We are now seeking like-minded community partners who understand the need and benefit of offering free and affordable family and community-oriented events as we plan to host the annual Kid's Noon Year's Eve Party, Bunny Hop Trunk Hunt, Barktoberfest, Movies in the Park and more in the summer of 2023! Each event comes at a cost of \$1,000 - \$2,500 but brings a tremendous sense of community, joy, pride and entertainment to the area.

Everything we do is aimed at making Upper Macungie a better place to live, work and play!

Our goal is to provide safe, family-friendly programs and events that bring people together and foster a sense of community. We would consider it an honor and a privilege to add you to our list of partners as we create programs that further your vision, supports your passion's and most importantly, meets your desire to make a difference. Our continued growth and impact in the community can only grow with support from community leaders like you!

To become a sponsor, please complete & return the backside of this form or call the Parks and Recreation Department.



We are not simply asking for a donation...but rather we are asking you to join us as we create a sense of community, cohesion, and comradery together and build a bright future across Upper Macungie. We understand that the most important return for your partnership is knowing that your contribution is helping the community, but we would also like to offer you the recognition opportunities listed on the backside of this page.

Thank you in advance for your consideration as we work together to make

UMT an even better place to live, work and play!

Sponsorship Recognition Opportunities

Friend Level Sponsorship:

- Recognition on Upper Macungie Township social media

Family Level Sponsorship:

- Name/logo on Upper Macungie Township Website
- Recognition on Upper Macungie Township social media

Trojan Level Sponsorship:

- Banner displayed at your choice of two (2) events (each Movie is 1 event)
- Recognition on Upper Macungie Township social media
- Option to pass out your own literature at your chosen two (2) events
- Name/logo on Upper Macungie Township Website

Park Partner Level Sponsorship:

- Large banner displayed at four (4) events (each Movie is 1 event)
- Name/logo included in all press releases
- Recognition on Upper Macungie Township social media
- Option to pass out your own literature at your chosen of four (4) events
- Your name listed as a Friend in the Upper Macungie Township Spring/Summer Newsletter
- Name/logo on Upper Macungie Township Website

Visionary Level Sponsorship:

- **Logo on the back of all Summer Camp T-Shirts (250 campers)**
- Verbal recognition at each event
- Lead logo placement in all print advertising
- Large banner prominently displayed at all community events
- Name/logo included in all press releases
- Recognition on Upper Macungie Township social media
- Option to pass out your own literature at all events
- Recognition in the annual Upper Macungie Township Spring/Summer Newsletter
- Name/logo on Upper Macungie Township Website

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- ___ Yes, we would be happy to support & sponsor the Friends of Upper Macungie Township at the **'Friend Level'** **\$50**
- ___ Yes, we would be happy to support & sponsor the Friends of Upper Macungie Township at the **'Family Level'** **\$250**
- ___ Yes, we would be happy to support & sponsor the Friends of Upper Macungie Township at the **'Trojan Level'** **\$500**
- ___ Yes, we would be happy to support & sponsor the Friends of Upper Macungie Township at the **'Park Partner Level'** **\$1,000**
- ___ We would be happy to support & sponsor the Friends of Upper Macungie Twp. at the community leader **'Visionary Level'** **\$2,500**
- ___ We would like to support your mission with a simple donation **amount of our own choosing** \$ _____

Family/Company Name as It Should Be Displayed at Events:

Contact Person: _____

Email: _____ Phone Number: _____

Please return this page with your contribution and make checks payable to: Upper Macungie Township, 8330 Schantz Road, Breinigsville, PA 18031. If you should have any questions or comments, please do not hesitate to contact Kylene Gill, Upper Macungie Township Recreation Supervisor at 610-395-4892 or Kgill@uppermac.org