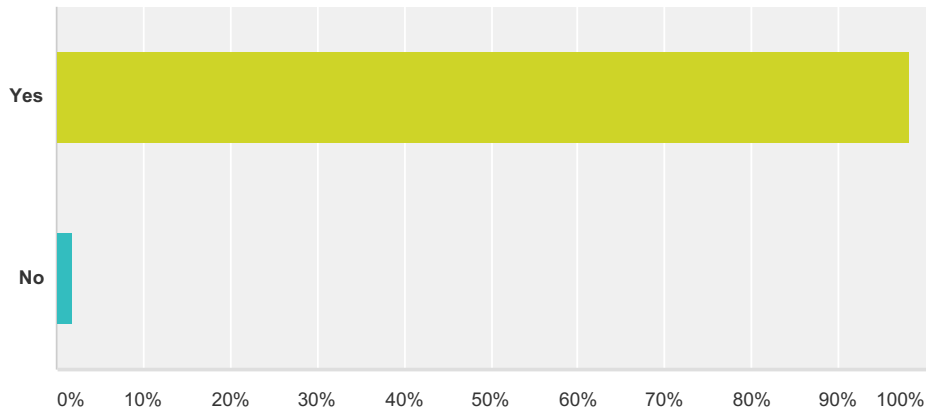


Q1 Are you a resident of Upper Macungie Township?

Answered: 1,502 Skipped: 0

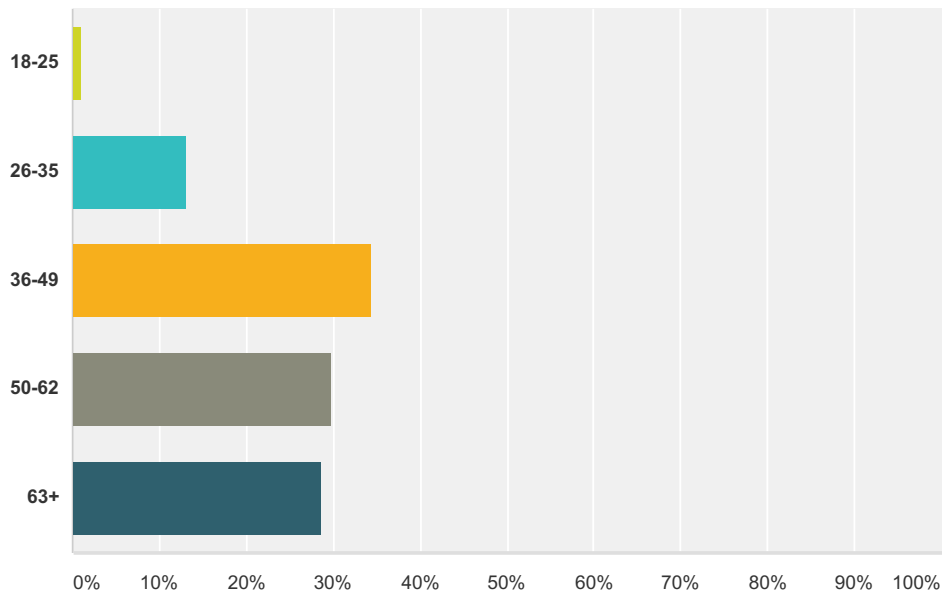


Answer Choices	Responses	
Yes	98.07%	1,473
No	1.93%	29
Total		1,502

Community Center Survey

Q2 In what age range do the heads of your household fall? CLICK ALL that apply

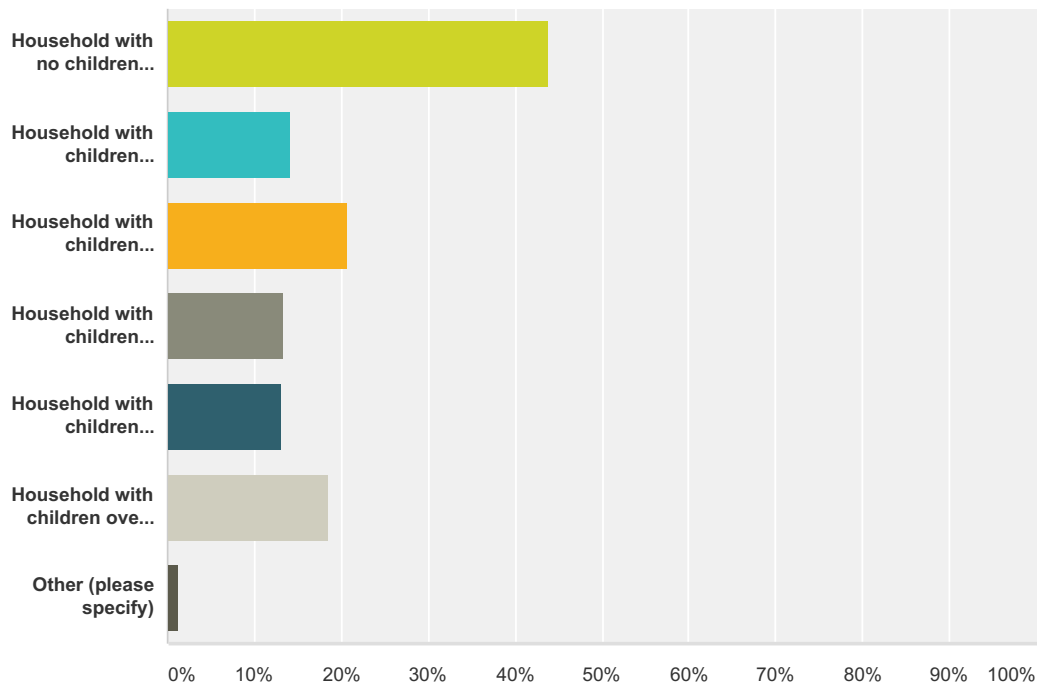
Answered: 1,502 Skipped: 0



Answer Choices	Responses
18-25	1.00% 15
26-35	13.18% 198
36-49	34.42% 517
50-62	29.76% 447
63+	28.63% 430
Total Respondents: 1,502	

Q3 Please CLICK ALL the options that best describe your household occupants.

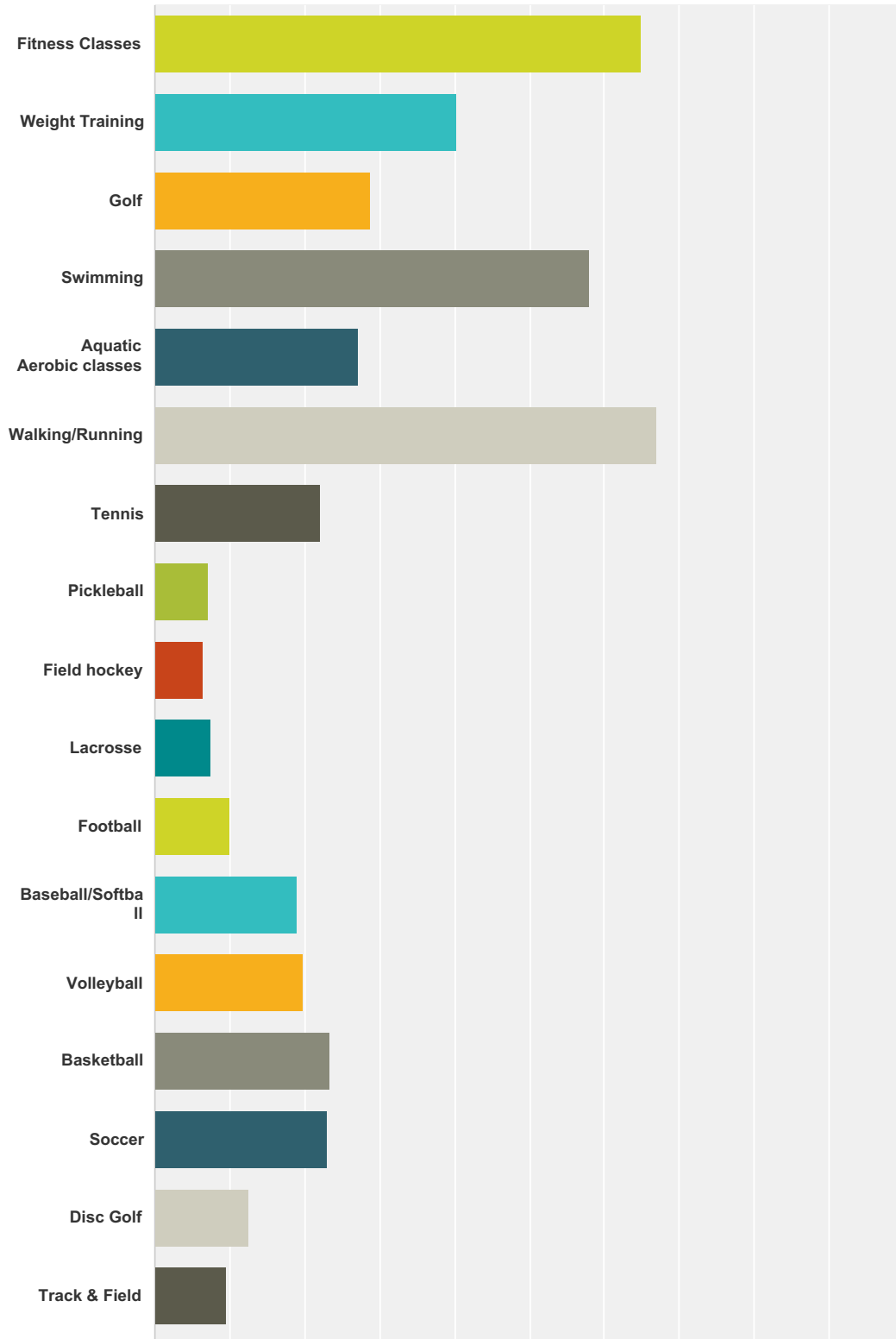
Answered: 1,502 Skipped: 0



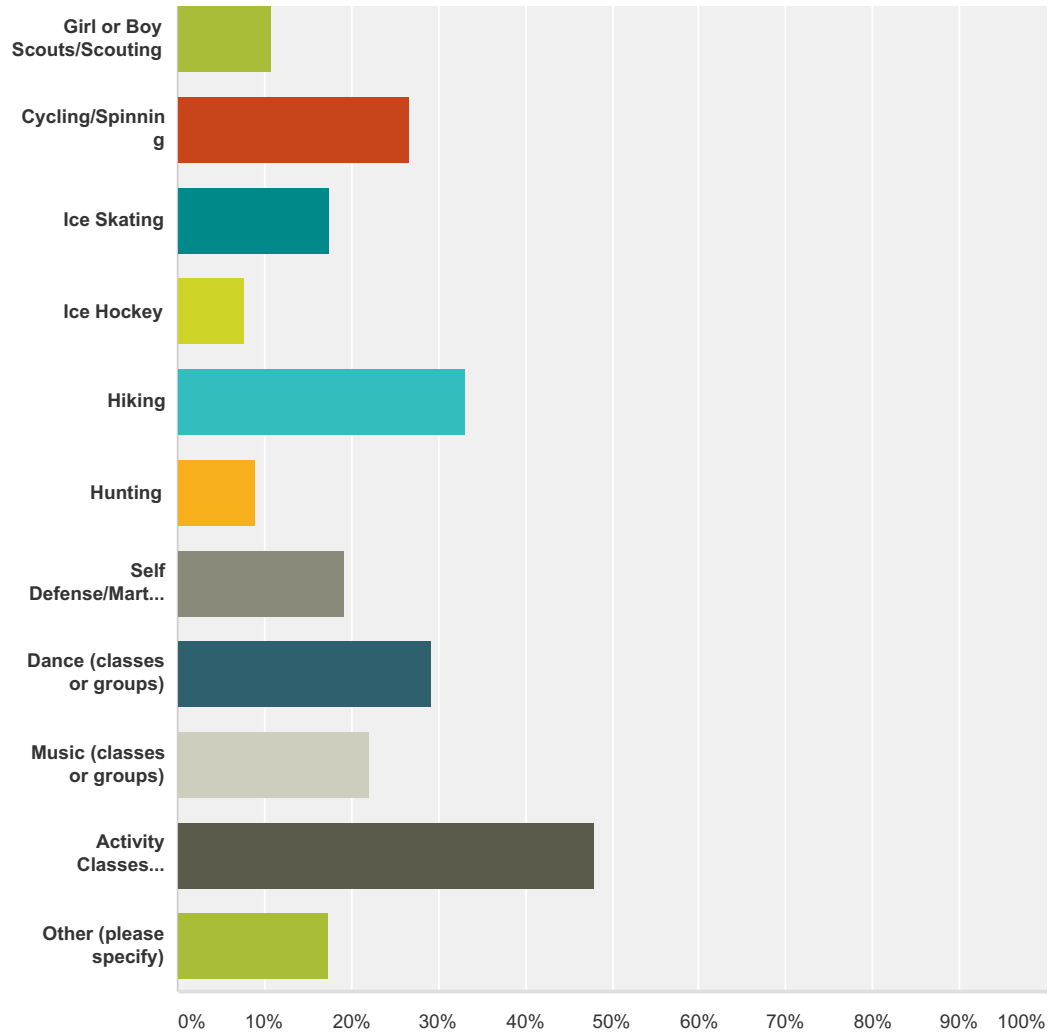
Answer Choices	Responses	Count
Household with no children residing	43.94%	660
Household with children between 1-4 years old	14.18%	213
Household with children between 5-10 years old	20.77%	312
Household with children between 11-13 years old	13.38%	201
Household with children between 14-17 years old	13.18%	198
Household with children over 18 years old	18.51%	278
Other (please specify)	1.26%	19
Total Respondents: 1,502		

Q4 Interest/Participation: Please CLICK ALL of the recreational activities your household is interested in, or is currently participating in. If not listed, please enter in the text box below.

Answered: 1,489 Skipped: 13



Community Center Survey



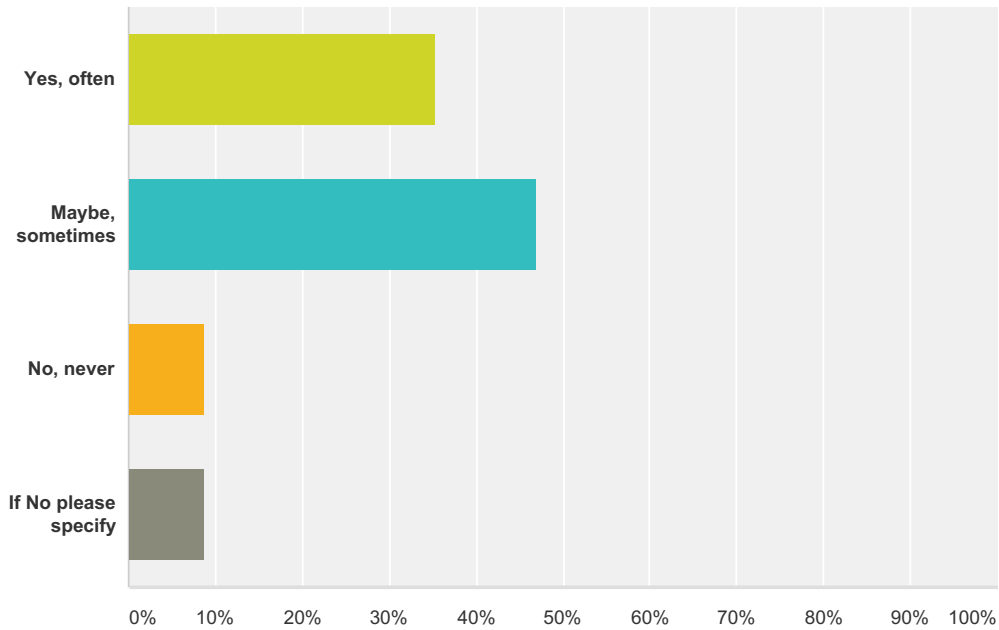
Answer Choices	Responses	
Fitness Classes	64.94%	967
Weight Training	40.23%	599
Golf	28.74%	428
Swimming	58.09%	865
Aquatic Aerobic classes	27.13%	404
Walking/Running	67.02%	998
Tennis	22.03%	328
Pickleball	7.05%	105
Field hockey	6.51%	97
Lacrosse	7.52%	112
Football	10.07%	150
Baseball/Softball	18.94%	282
Volleyball	19.88%	296

Community Center Survey

Basketball	23.37%	348
Soccer	23.04%	343
Disc Golf	12.56%	187
Track & Field	9.60%	143
Girl or Boy Scouts/Scouting	10.88%	162
Cycling/Spinning	26.66%	397
Ice Skating	17.60%	262
Ice Hockey	7.66%	114
Hiking	33.18%	494
Hunting	8.93%	133
Self Defense/Martial Arts	19.14%	285
Dance (classes or groups)	29.21%	435
Music (classes or groups)	22.23%	331
Activity Classes (Cooking, painting)	48.02%	715
Other (please specify)	17.33%	258
Total Respondents: 1,489		

Q5 MISSION STATEMENT FOR PROPOSED COMMUNITY CENTER: The Upper Macungie Township Recreation Community Center provides a safe, family-friendly modern complex for year-round recreation and wellness for all ages and abilities. Utilizing a well-trained staff, the facility aims to enrich the quality of life of the community by providing innovative, and diverse programming, fostering community involvement and engagement. It will be necessary to charge membership and program fees to sustain this facility. If UMT built this Community Center with the above Mission Statement, charging the necessary fees, would you pay fees to use it this facility?

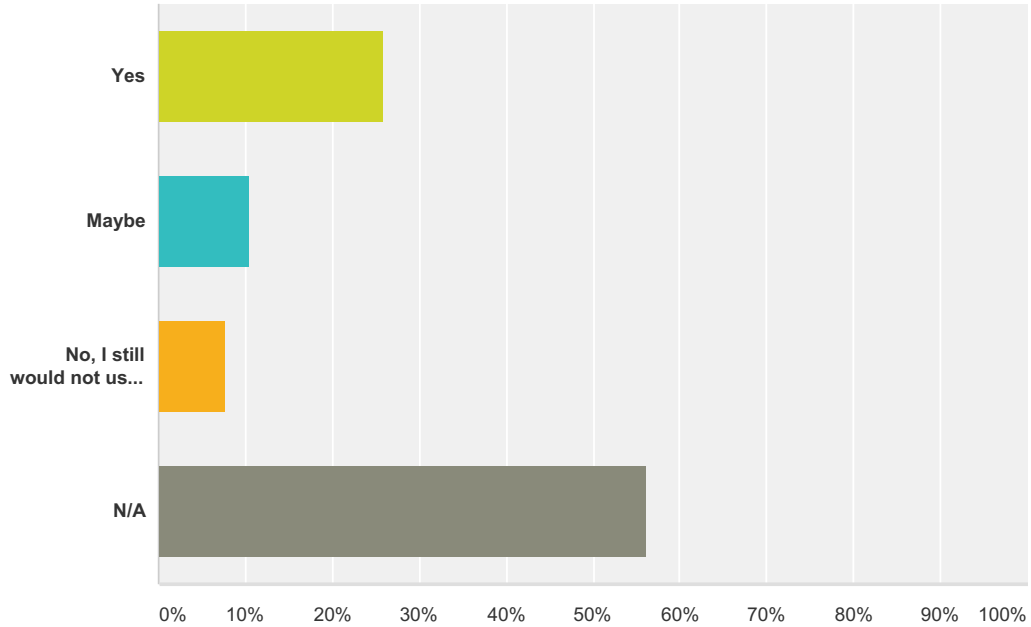
Answered: 1,489 Skipped: 13



Answer Choices	Responses
Yes, often	35.33% 526
Maybe, sometimes	46.94% 699
No, never	8.87% 132
If No please specify	8.87% 132
Total	1,489

Q6 Senior Citizens: Would you use this Community Center if The Silver Sneakers Program through your insurance or Medicare covered part or all of your membership costs and offered senior social and fitness programs?

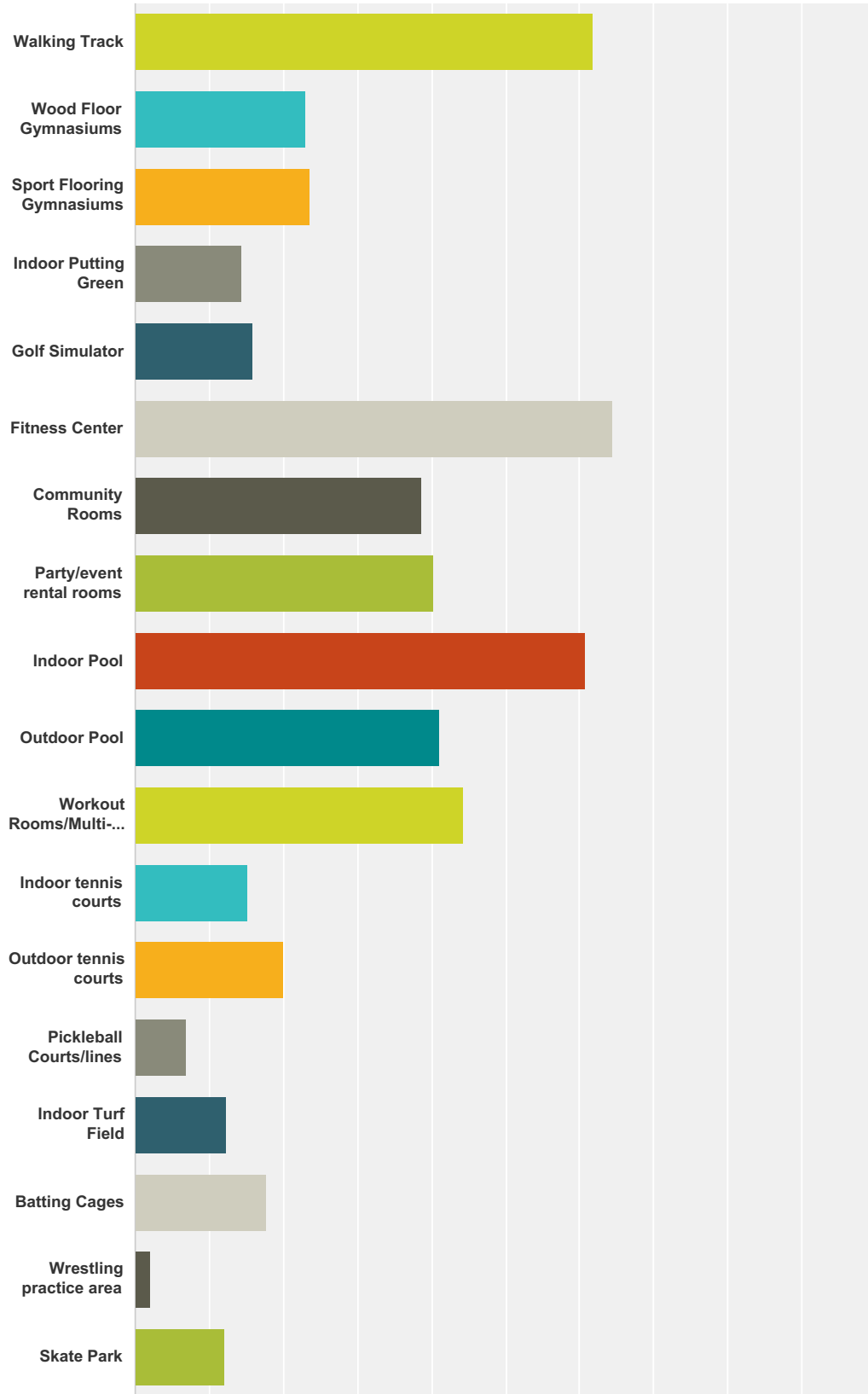
Answered: 1,489 Skipped: 13



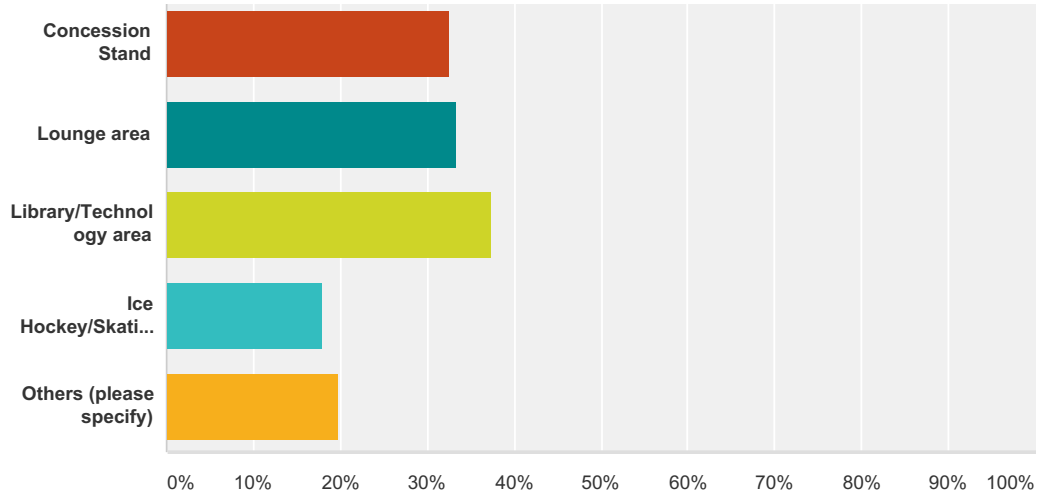
Answer Choices	Responses	
Yes	25.86%	385
Maybe	10.41%	155
No, I still would not use this facility	7.66%	114
N/A	56.08%	835
Total		1,489

Q7 Amenities: Please CLICK ALL the amenities you would want to see built in the proposed Community Center.

Answered: 1,475 Skipped: 27



Community Center Survey



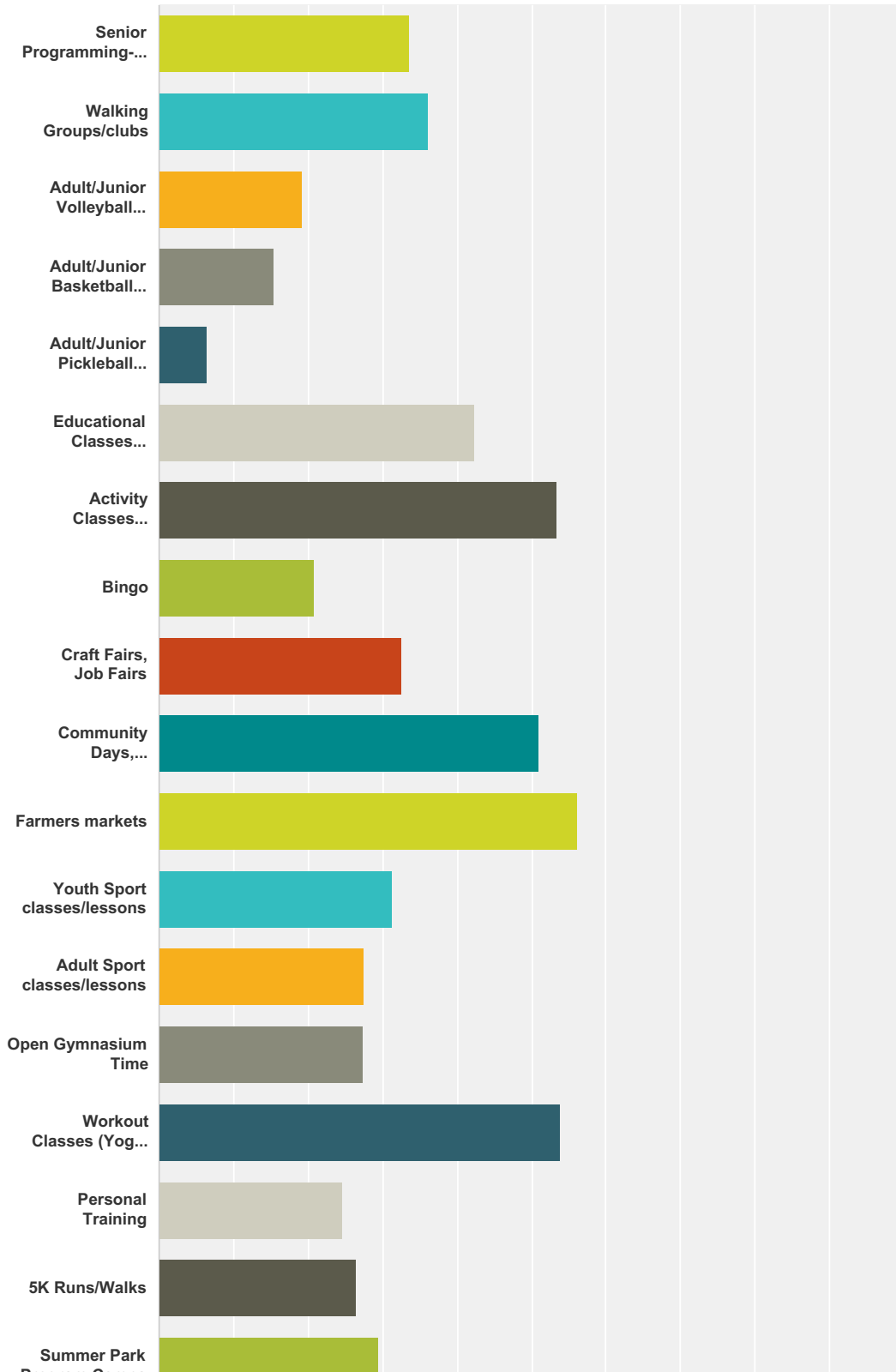
Answer Choices	Responses	
Walking Track	61.69%	910
Wood Floor Gymnasiums	22.92%	338
Sport Flooring Gymnasiums	23.59%	348
Indoor Putting Green	14.44%	213
Golf Simulator	15.86%	234
Fitness Center	64.54%	952
Community Rooms	38.58%	569
Party/event rental rooms	40.27%	594
Indoor Pool	60.75%	896
Outdoor Pool	41.15%	607
Workout Rooms/Multi-Purpose Rooms	44.34%	654
Indoor tennis courts	15.32%	226
Outdoor tennis courts	20.07%	296
Pickleball Courts/lines	6.98%	103
Indoor Turf Field	12.34%	182
Batting Cages	17.76%	262
Wrestling practice area	2.17%	32
Skate Park	12.20%	180
Concession Stand	32.47%	479
Lounge area	33.42%	493
Library/Technology area	37.29%	550
Ice Hockey/Skating Rink	17.90%	264
Others (please specify)	19.80%	292

Community Center Survey

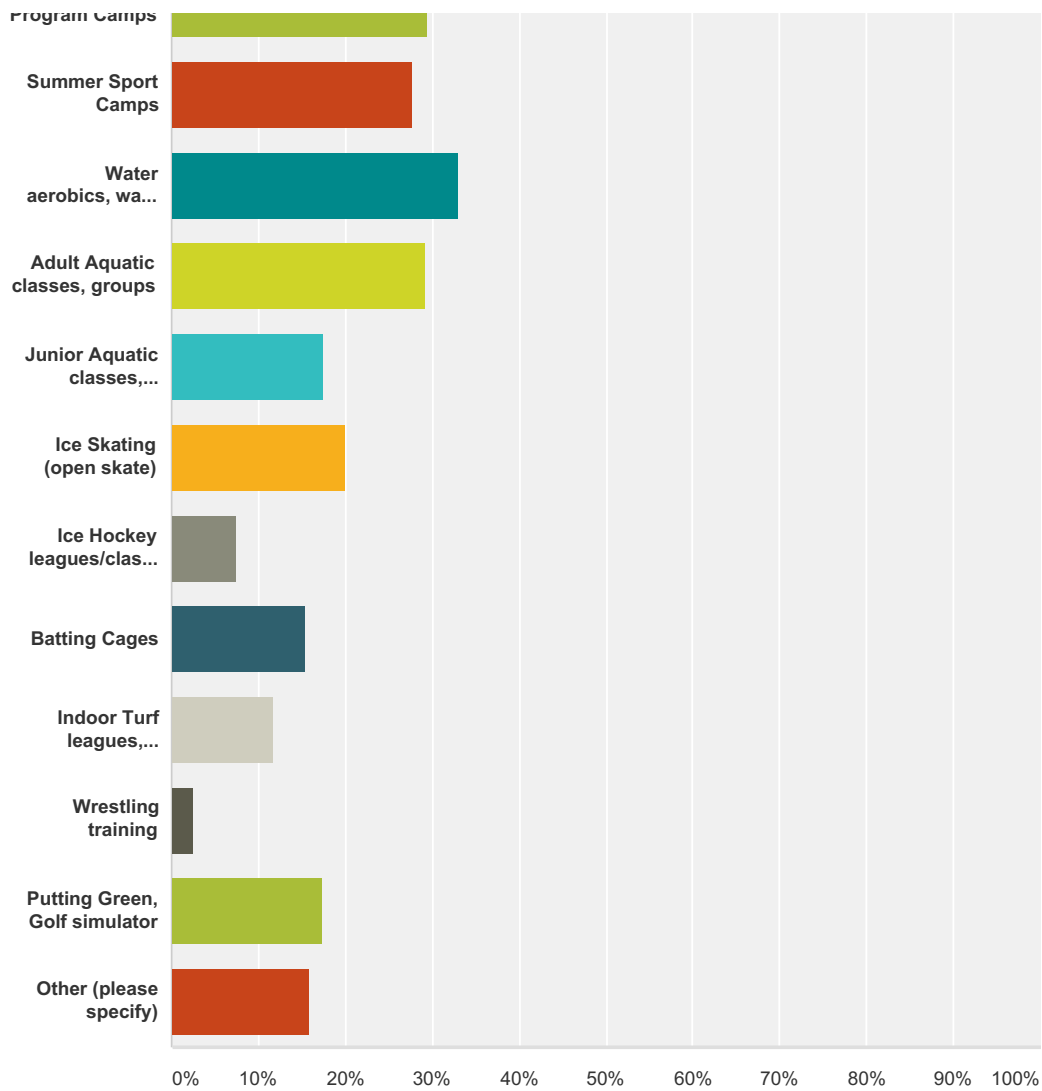
Total Respondents: 1,475

Q8 Programming: Please CLICK ALL the programming you would be interested in or want offered at the proposed Community Center.

Answered: 1,475 Skipped: 27



Community Center Survey



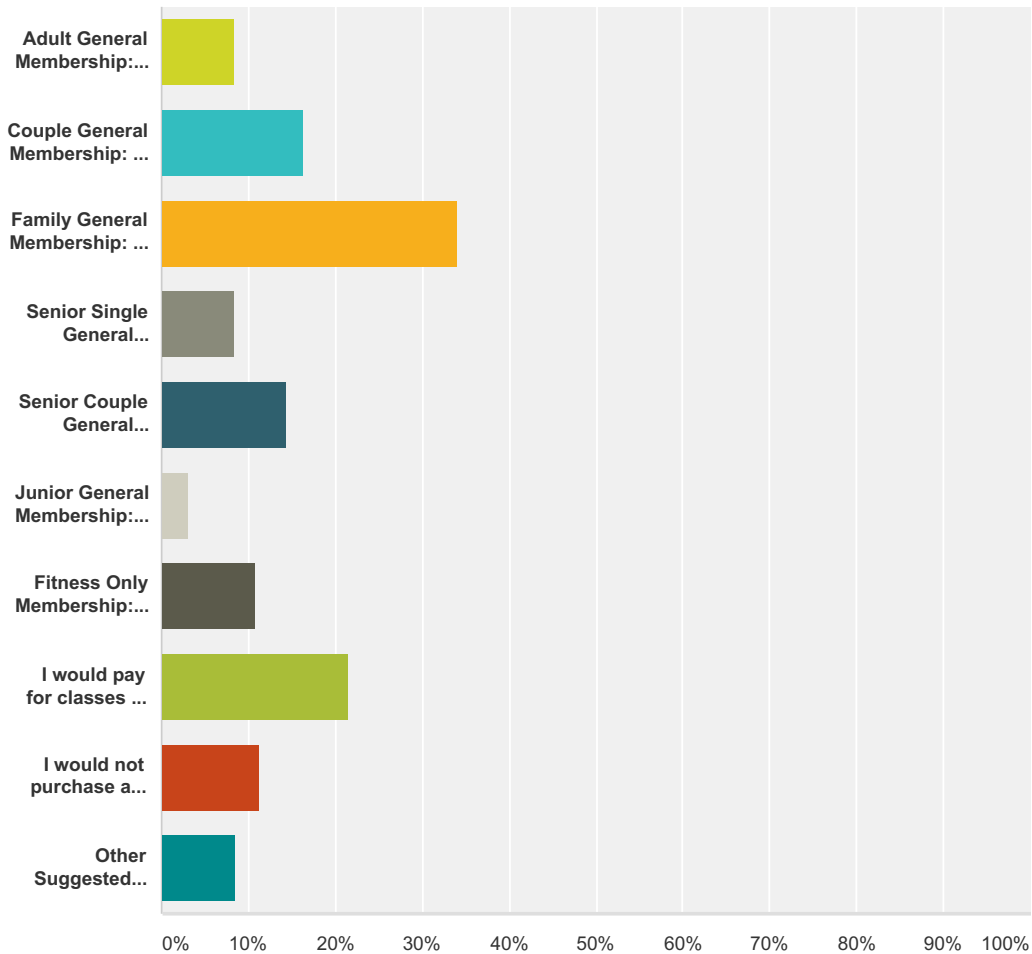
Answer Choices	Responses
Senior Programming- Silver Sneakers	33.69% 497
Walking Groups/clubs	36.14% 533
Adult/Junior Volleyball Leagues	19.19% 283
Adult/Junior Basketball Leagues	15.39% 227
Adult/Junior Pickleball Leagues	6.37% 94
Educational Classes (Nature, languages, computers, etc.)	42.44% 626
Activity Classes (Cooking, painting, etc.)	53.36% 787
Bingo	20.81% 307
Craft Fairs, Job Fairs	32.47% 479
Community Days, Festivals, Events, Shows	50.92% 751
Farmers markets	56.14% 828
Youth Sport classes/lessons	31.32% 462

Community Center Survey

Adult Sport classes/lessons	27.46%	405
Open Gymnasium Time	27.32%	403
Workout Classes (Yoga, Thai Chi, Pilates etc.)	53.97%	796
Personal Training	24.61%	363
5K Runs/Walks	26.44%	390
Summer Park Program Camps	29.42%	434
Summer Sport Camps	27.80%	410
Water aerobics, water workouts	33.08%	488
Adult Aquatic classes, groups	29.15%	430
Junior Aquatic classes, groups, teams,	17.56%	259
Ice Skating (open skate)	20.14%	297
Ice Hockey leagues/classes	7.53%	111
Batting Cages	15.53%	229
Indoor Turf leagues, classes, camps	11.59%	171
Wrestling training	2.51%	37
Putting Green, Golf simulator	17.29%	255
Other (please specify)	15.86%	234
Total Respondents: 1,475		

Q9 Fees: Facility membership and program fees would be determined to help sustain the facility. General Memberships would include the use of all amenities. A Fitness Membership would offer limited use for a lower rate. Programs and classes would have additional fees discounted for residents. With this information, which type membership or type of usage would you most likely purchase?

Answered: 1,462 Skipped: 40



Answer Choices	Responses
Adult General Membership: ages 17+, all amenities included, class/program fees extra	8.34% 122
Couple General Membership: 2 Adults residing together, all amenities included, class/program fees extra	16.28% 238
Family General Membership: 2 Adults and up to 3 children, all amenities included, class/program fees extra	34.13% 499
Senior Single General Membership: Discounted rate, ages 62+, all amenities included, class/program fees extra	8.41% 123

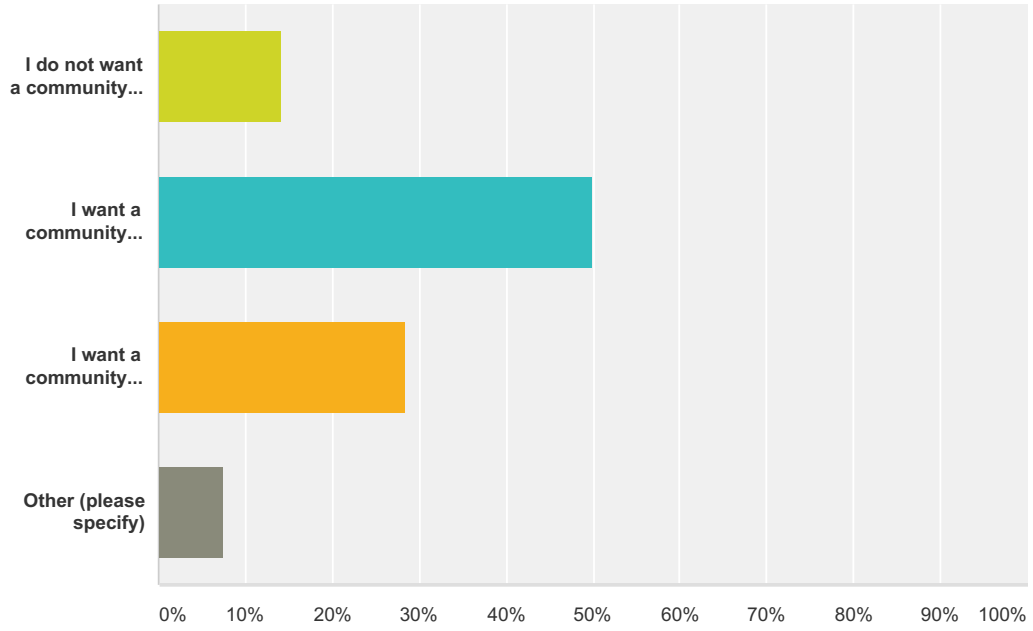
Community Center Survey

Senior Couple General Membership: Discounted rate, ages 62+, all amenities included, class/program fees extra	14.36%	210
Junior General Membership: Discounted rate, ages 17 and under, all amenities included, class/program fees extra	3.21%	47
Fitness Only Membership: (Seniors/Juniors discounted), lower fee rate, fitness center use only, class/program fees extra	10.94%	160
I would pay for classes and programs as I go, and not purchase a membership	21.48%	314
I would not purchase a membership, I would not use this facility	11.22%	164
Other Suggested Membership Types (please specify)	8.48%	124
Total Respondents: 1,462		

Q10 Funding: As you read in the UMT newsletter article, fiscal responsibility is a high priority for your Township Officials and staff. To build a Community Center with amenities on the Wish List by means of the lowest possible financial impact to residents, construction would be broken into Phases. The Township would use developer recreation fees, relevant grants, budget money, and explore potential donations or sponsorships to fund the phases. Completion would be dependent on funding. Phase 1 would be a fully functional building meeting immediate needs identified as two gymnasiums, a fitness center, workout rooms, community rooms, concessions and locker rooms costing approximately 6.5 to 7 million dollars. Future Phases would add one amenity based on resident demand and funding, and could cost approximately 2.5 million dollars per phase. The length of time for total completion would be dependent on funding. Based on the above information, please choose the statement you agree with the most.

Answered: 1,462 Skipped: 40

Community Center Survey



Answer Choices	Responses
I do not want a community center built at this time	14.23% 208
I want a community center with phased construction, without increasing taxes, or borrowing money to complete the construction	49.86% 729
I want a community center completed all at once, resulting in the Township borrowing money and increasing real estate taxes (tax increase of approximately \$50/year, amount based a home assessed at \$200,000).	28.39% 415
Other (please specify)	7.52% 110
Total	1,462

Q11 We would like to Thank You for completing this survey! Enter your email below to be eligible for our Random Prize Drawings! Winners will be chosen at random until the survey closes on May 20, 2017! To be eligible: survey must be completed in it's entirety and a valid email must be submitted below.

Answered: 364 Skipped: 1,138