



UPPER MACUNGIE TOWNSHIP

NEWSLETTER ADVERTISING FEE SCHEDULE:

PUBLICATION INFORMATION:

The UMT Newsletter is printed bi-annually. The Fall issue in August, and the Spring issue in March. It is mailed to almost 9,000 UMT Resident homes, and is included in New Resident Packets at the Township Municipal Building.

ACCEPTABLE ARTWORK FILES:

Ads must be submitted as high resolution PDF (with embedded fonts or fonts converted to paths) when possible. We also accept high quality JPEG, TIF or EPS formats for advertisement submissions.

ADVERTISING RATES:

AD Size: (8 x 11" full color page)	One Issue:	Two Issues:
Business Card Size	\$150.00	\$245.00
Quarter Page	\$300.00	\$580.00
Half Page	\$600.00	\$1,150.00
Whole Page	\$1,200.00	\$2,300.00
Business Profile– full page with article, pictures, logo	\$1,500.00	\$2,900.00

SUBMISSION INFORMATION:

CONTACT INFO & ARTWORK SUBMISSION:

Lynn Matula, Recreation & Events Coordinator

recreation@uppermac.org

610-395-4892 x130

PAYMENT INFORMATION:

Cash or Check only. Checks can be made out to Upper Macungie Township.